

Postgraduate Diploma in Business 2021-22

**PATHWAY TO BUSINESS-RELATED
TAUGHT MASTER'S
DEGREE PROGRAMMES
AT LINGNAN UNIVERSITY, HONG KONG**

ABOUT THE PROGRAMME

The Postgraduate Diploma in Business programme offers advanced academic training to equip Bachelor's degree holders with advanced English language academic and analytical skills, and a solid foundation of business knowledge required to study a master's degree programme in a business-related discipline.

This programme is operated by Lingnan Institute of Further Education (LIFE) in collaboration with the School of Graduate Studies, Lingnan University.

Key Features

- 1-year full-time programme awarded by Lingnan University.
- Focus on the advancement in English language academic and analytical skills, and core business knowledge required for a smooth progression to business-related taught master's degree studies.
- To be offered in Lingnan University, with a great campus environment and well-equipped learning facilities and resources.
- Students can articulate to business-related taught master's degree programmes upon successful completion of the programme and attainment of English proficiency requirement.
- Students can choose to take elective courses enlisted from collaborating business-related master's degree programmes of Lingnan University.
- This programme is recognised under the Qualifications Framework (QF: level 6, QR registration number: 17/000486/L6).



ENQUIRIES



Programme Information

Entry Requirements

1. Hold a bachelor's degree from a recognised tertiary institution in a business or related discipline, or equivalent*; and
2. Meet the English language proficiency requirement by attaining a minimum score of 5.5 in the International English Language Testing System (IELTS), or equivalent.

*Degree holders in a non-business discipline will also be considered on a case-by-case basis, and may be required to take a pre-entry course and obtain a pass in the course.

Commencement Date

September 2021 (subject to review)

Venue

Lau Chung Him Building, Lingnan University, Tuen Mun, Hong Kong

Medium of Instruction

English

Study Period

1 Year (2 terms)

Maximum Period of Study

2 Years

Annual Tuition Fee

HK\$117,000

LIFE does not authorise any third parties for handling admissions application. All fees should be settled directly with LIFE using the designated method. LIFE ensures fair admission.

Programme Structure

Students are required to complete 8 courses in 2 terms, consisting of 4 required courses in Term 1, and 2 required courses and 2 elective courses in Term 2.

Courses	Number of Credits		
	Term 1	Term 2	Total
REQUIRED COURSES			
Advanced Business Communication	3	-	18
Economics for Business	3	-	
English for Academic Purposes	3	-	
Quantitative Techniques in Business	3	-	
Applied Research Skills	-	3	6
Business Management in Practice	-	3	
ELECTIVE COURSES (any TWO courses from the below list)			
Accounting and Financial Statement Analysis / Other elective courses*	-	3	6
Strategic Management / Other elective courses*	-	3	
TOTAL	12	12	24

*Courses enlisted from other business-related master's degree programmes of Lingnan University

Graduation Requirements

1. Attain a minimum of an average of GPA 2.33 for English for Academic Purposes and Advanced Business Communication, and pass the other 6 courses of the programme; and
2. Obtain a cumulative GPA of 2.67 or above.



How to Apply

1. Application

Application Deadline ▶ 31 May 2021

Application Fee ▶ HK\$400

The application fee is non-refundable and not transferable.

Application Procedures

Online Application:

Please apply online via our online admission system: apply.ln.edu.hk



Applicants may submit the following supporting documents via the online application system:

1. Verified copy of relevant academic transcripts and certificates
2. Verified copy of international English test result (e.g. IELTS / TOEFL)
3. Credentials (if any)

Remarks: Applicants should provide original copy of passport or ID card for verification upon participation in interview.

2. Selection

All applicants will be considered on the basis of academic and / or professional qualifications, work experience, suitability and potential. Applicants may be required to attend an interview (by phone or online) conducted by University. Study places are limited and early applications are strongly recommended.

3. Confirmation of Eligibility of Admission

Successful applicants will receive the offer letter, payment advice for the tuition fee of the first academic term and relevant documents for visa application. Applicants should return the required documents and payment receipts within the specified period for proceeding with the procedures of admissions and visa application, which takes around two months. Failure to return the documents as scheduled may lead to disqualification of the application for admission.



Study Pathway

Master's Degree Programmes

Lingnan University Business-related Master's Degree Programmes; or
Master's Degree Programmes in Local and Overseas Universities



Postgraduate Diploma in Business Programme
(1-Year Full-Time)

Sharing from Graduates



ZHAO Sijie

**Student Representative and Graduate of Postgraduate Diploma in Business 2020
Business Manager at a financial services company in Shenzhen**

Studying Postgraduate Diploma in Business (PgDB) at Lingnan Institute of Further Education (LIFE) has opened the gate for me to explore new areas of knowledge. The teachers not only delivered knowledge in our textbooks, but also guided and encouraged students to explore new ideas. For example, I learned to make business decisions and build business models by analysing quantitative data in addition to qualitative data analysis from the senior management based on market trends. The way to teach and to assess the students is also very rich: quizzes, group discussions, company visits, and lectures. I was also fortunate to be selected as the class representative, so I could report any problems encountered by my classmates to LIFE at any time. Whether it is a problem in study or in life, the teachers try their best to help the students, and every teacher is very patient.

WU Peilin

**Graduate of Postgraduate Diploma in Business 2020
Year 1, Master of Science in International Banking and Finance, Lingnan University**

I have found my year of studying Postgraduate Diploma in Business (PgDB) at Lingnan Institute of Further Education (LIFE) very interesting and fulfilling. LIFE is a great platform that gives me an opportunity to improve my English and adapt to Hong Kong's learning environment and mode, which then allows me to articulate to Master of Science in International Banking and Finance (MIBF) at Lingnan University. As a matter of fact, based on my personal experience, being a PgDB graduate gave me competitive advantages. For example, I was given an opportunity to attend the scholarship interview, and professors have confidence in my ability in handling the demanding workload and academic challenge in MIBF.

I like the teachers of LIFE very much. They are attentive and conscientious; from my point of view, they are professional. Besides, teachers respect students' ideas very much. In fact, they are student-oriented, good at exploring students' potential and building students' confidence. During my year at LIFE, I have also got to meet many positive and aspirant classmates, who encouraged me to keep moving forward. The LIFE journey is my ladder to get higher education.



WU Yuechong

**Graduate of Postgraduate Diploma in Business 2020
Year 1, Master of Science in International Banking and Finance, Lingnan University**

After graduation, I have become a student of Master of Science in International Banking and Finance at Lingnan University. While some of my current classmates have a difficult time writing academic papers and being instructed in English, I am proud to say that I no longer have those difficulties after I spent a year studying Postgraduate Diploma in Business (PgDB) at Lingnan Institute of Further Education (LIFE). In my opinion, LIFE has provided me with an opportunity to adapt to the education in Hong Kong so that I can better face my future studies and life. After a year of studying PgDB, I have mastered academic paper writing skills and presentation skills, and have gradually adapted to the English-oriented education in Hong Kong. I have benefited a lot from studying PgDB at LIFE.

About Lingnan University

Lingnan University is the liberal arts university in Hong Kong and we have the longest established tradition among the local institutions of higher education.

The University offers undergraduate, taught postgraduate and research postgraduate programmes in the areas of Arts, Business and Social Sciences, and our broad curriculum covers an array of general education and interdisciplinary courses to provide students with a firm knowledge foundation across different subjects.

In line with the strategic development goals of Lingnan University 2016-2022, the University will continue to collaborate with leading universities or institutions in the region and beyond to offer strategic regional and international master's and doctoral programmes.

